

# Type A adopted Cloudnine technology and gained advantages in scalability and service



## CUSTOMER

Type A is a firm that primarily serves clients in the arts and entertainment industry. They focus on providing outsourced solutions for the accounting and financial functions of their clients in everything from AR/AP entry to DCO level services.

Type A plugs directly in with their client's business to give it the full attention it needs in the crucial areas of Accounting, Finance, Human Resources and Management. From making sure rent and utilities are paid on time to full back office creation and implementation Type A perfects existing systems by integrating tried-and-true methods directly into organizations.

In addition, Type A engages businesses with the goal of creating new verticals, getting proper permits and licenses, and developing entire infrastructures and the staff needed to operate successfully in them.



Customer: **Type A, Inc.**  
Location(s): **Los Angeles, CA**  
Industry: **Accounting/Finance**  
With Cloudnine since: **2011**  
[www.typeaco.com](http://www.typeaco.com)

## CHALLENGES

The Arts and Entertainment industry can be a fast-paced and demanding environment to conduct business in and grow successfully. Type A understood that their clients needed a QuickBooks solution that was more robust than QB Online. They needed to keep the power and functionality of the Desktop version. Their system setup was Mac-centric, so they were presented with the issue of transferring and reading files seamlessly from clients that were PC-purists. Additionally, the QuickBooks desktop solution and their client files needed to be available anytime, anywhere, despite the fact that Type A operates some traditional brick and mortar locations.

Type A's research into a technology solution that would meet their needs pointed them to Cloudnine Realtime. They soon discovered that Cloudnine offered the access and programs they needed at an ideal price point.



## SOLUTIONS

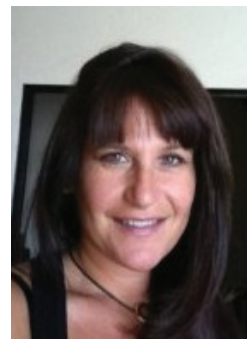
The move to Cloudnine Realtime opened up a new ways of doing business for Type A. Thanks to the anytime, anywhere access, they are able to expand their staff and improve efficiencies with clients even as they grow and require more advanced financials.

Type A has now been able to focus more on expanding client relationships, rather than being bogged down by day-to-day IT and logistical issues.

Now, employees at Type A and their clients can all share and access data remotely in the cloud no matter what operating system or computer preference they have.

Type A now experiences the Cloudnine difference, enjoying the friendly and competent team of Cloudnine support technicians that have become a key extension of their business offerings and efforts.

“We were able to expand our staff and improve efficiencies with our clients, especially as they grew and required more advanced financials. We are now able to focus on serving our clients.”



**Wendy Steintal**  
Co-Founder  
Type A, Inc.

Want to learn more about how Cloudnine can help you streamline your IT in the cloud so you can focus on innovating and doing business? Contact us today:

**(888) 869-0076**