

## Solve Services' business model was made possible through Cloudnine Realtime



## CUSTOMER

Solve Services combines online tools with tried and true processes as an outsourced finance department for Napa Valley wineries and small family businesses.

Geni Whitehouse, co-founder of Solve Services, is a self-proclaimed nerd with a passion for metrics and fine wine. She and her team help clients manage bills, invoices, receipts, payments, and cash flow while constantly seeking opportunities to improve their systems and procedures.

The goal is to help clients at every stage of growth through a different level of service starting with basic trasaction management and moving to decision support through strategic planning and financial forecasting.



**Customer: Solve Services** Location(s): Napa, CA Industry: Bookkeeping With Cloudnine since: 2014 www.solveservices.com



## CHALLENGES

Solve Services had a unique business model that required the right solution to get off the ground.

First - there was the problem with overhead. A brick and mortar business with an entire crew of full-time employees was out of the question. Solve Services needed to be able to provide the same services without being cost prohibitive.

Second - employees and clients needed a platform that allowed them to collaborate anytime, anywhere. Ease of access to data on either end was of paramount importance to their ongoing growth.

"Cloudnine was really the first stop for us. They made it easy to get all of the essentials working. I can't imagine getting this whole thing off the ground without them."

## SOLUTIONS

Solve Services chose Cloudnine Realtime because of their expertise and solid reputation in the industry.

"We didn't have a business until we could offer services on the cloud," owner Geni Whitehouse explained, "We started by accepting QuickBooks clients that weren't using cloud accounting. We quickly evolved to only accepting QB Online clients."

The Solve Services team now works with anytime, anywhere capability.

They are spread out but have access to centralized data through

Cloudnine's 99.99% uptime connection.

Cloudnine helped set up Solve Services' suite of business applications in the cloud. From Excel, Word, QuickBooks, printer configurations, and data files - Solve Services transformed from an innovative idea into a truly innovative accounting and consulting firm.

By choosing cloud technology, Solve Services has experienced accelerated growth, improved employee work-life balance, and empowered their clients.



**Geni Whitehouse**CPA, CITP, CSPM
Solve Services

Want to learn more about how Cloudnine can help you streamline your IT in the cloud so you can focus on innovating and doing business? Contact us today:

(888) 869-0076

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