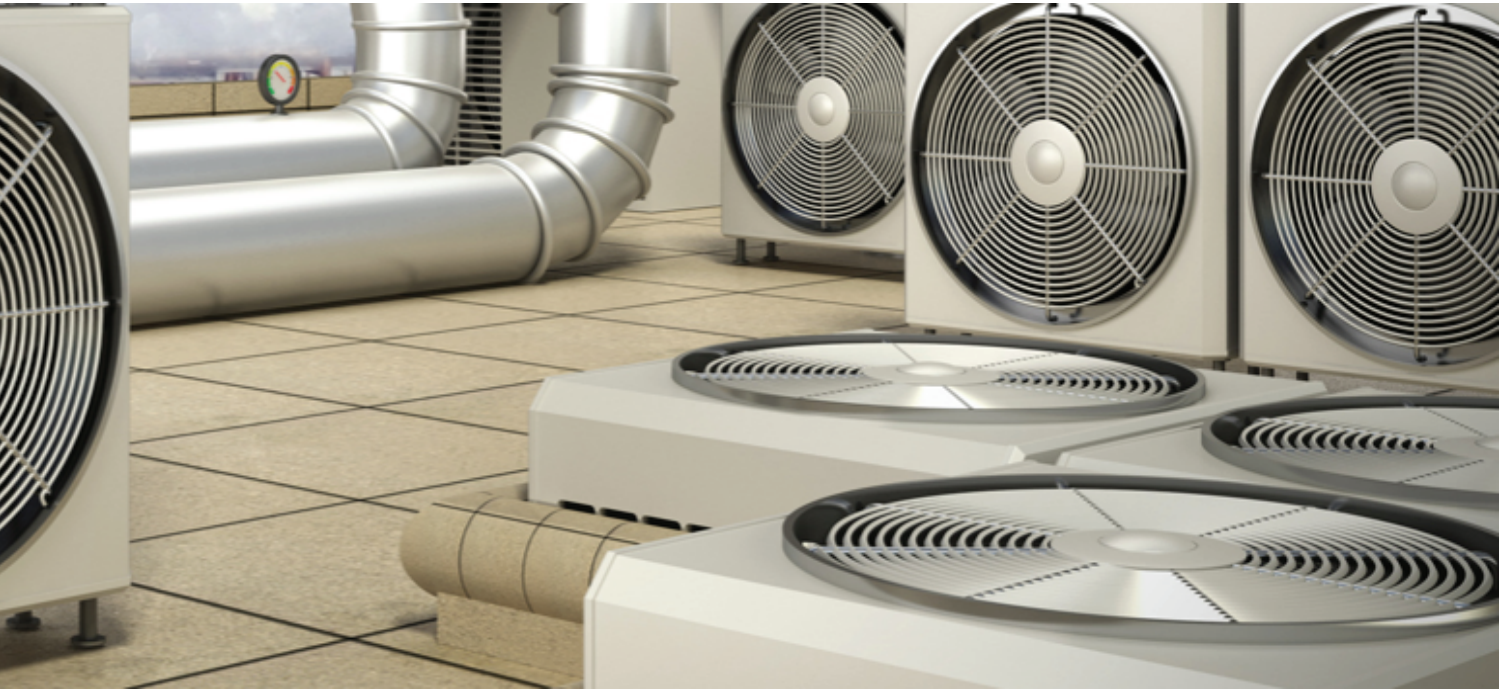


Morton Air Conditioning values the reliability and affordability of Cloudnine Realtime



CUSTOMER

Morton Air Conditioning has provided heating and air conditioning services to homeowners and businesses in the Clarksville, TN area for 45 years.

Through dedication and hard work, Morton Air Conditioning has grown into one of the largest and most respected heating and air conditioning service companies in the community.

The company uses Intuit's QuickBooks to handle accounting, customer service management, dispatching, time tracking, material and equipment purchase tracking, parts acquisition and receiving, project estimates, and billing. Realizing their need for streamlined IT infrastructure, Morton approached Cloudnine Realtime for a technology solution.



Customer: **Morton Air Conditioning**

Location(s): **Clarksville, TN**

Industry: **AC Service/Repair**

With Cloudnine since: **2011**

www.mortonair.com

CHALLENGES

In the past, Morton AC situated their key software systems on in-house servers and handled most IT requirements using contract services. The arrangements were costly and difficult, while also exposing Morton Air Conditioning to the risk of natural disasters and IT crashes.

“We had a lot of trouble keeping our on-site servers up and running. It was expensive and I worried about how a natural disaster or an IT crash would affect our business. Cloudnine Realtime put our data and key applications in the cloud, so now we have consistent backup, constant availability, and far more affordable support.”

SOLUTIONS

In order to mitigate their risks to internal IT hosting, Morton AC’s general manager, Neal Morton began investigating cloud-based, as-a-service application hosting. After evaluating a number of cloud hosting companies, focusing mainly on those certified by Intuit to host QuickBooks, Neal selected Cloudnine Realtime. He liked Cloudnine’s experience, capabilities, and the company’s willingness to provide cloud hosting scaled to meet the needs of smaller businesses.

His team uses the Cloudnine automated system to handle most routine support requirements. If a more complicated issue arises, they call the live support desk for quick and helpful assistance. Application updates and other system maintenance procedures are typically scheduled for nights or weekends to avoid downtime or business interruptions.

In the future, Neal plans to move more key activities to a cloud-based infrastructure. When Morton extends its Cloudnine service contract, they plan to make all office personnel cloud-enabled users.

“Cloudnine put our data and key applications in the cloud, so we have consistent backup, constant availability and far more affordable support.”



Neal Morton
General Manager
Morton Air Conditioning

Want to learn more about how Cloudnine can help you streamline your IT in the cloud so you can focus on innovating and doing business? Contact us today:

(888) 869-0076